

Captions to copy

Replace anything in [BRACKETS]: [SCOUT] with your Scout's first name, [LINK] with your Scout's personal order link, and in the email, [FRIEND'S NAME] and [YOUR NAME]. Pair any caption with Post 1, 2 or 3, or the Story.

FACEBOOK • WITH POST 1

The smoked pork butts are back! [SCOUT] is selling slow-smoked pork butts from Zeigler's BBQ to support Cub Scout Pack 471.

\$50 each, with a bottle of sauce. Extra sauce is \$7.

Don't need one? Donate one and the pack will deliver it to our local first responders.

For every 10 sold, the pack gives \$25 to the Cobb County Schools school lunch fund.

Order by Thursday, Nov 12. Pickup is Friday, Nov 20.

Order here: [LINK]

INSTAGRAM • WITH POST 2 OR THE STORY

Buy one. Or give one.

[SCOUT] is selling Zeigler's BBQ smoked pork butts for Pack 471: \$50 with sauce, or donate one to local first responders. Every 10 sold sends \$25 to the Cobb County Schools school lunch fund.

Orders close Nov 12. Order link in bio or DM me for [SCOUT]'s link.

#CubScouts #Pack471 #MariettaGA #CobbCounty #BBQ

NEXTDOOR • WITH POST 1

Hi neighbors! Our Scout, [SCOUT], is in Cub Scout Pack 471 and is selling smoked pork butts from Zeigler's BBQ for the pack's annual fundraiser. They're \$50 each with a bottle of sauce, ready Friday, Nov 20, just in time for Thanksgiving week. You can also donate one to local first responders. Orders are due Thursday, Nov 12: [LINK]. We'll deliver to you in the neighborhood. Thank you for supporting local Scouts!

EMAIL • ATTACH POST 1 OR 2

Subject: Help [SCOUT] and Cub Scout Pack 471 with smoked pork butts from Zeigler's BBQ

Hi [FRIEND'S NAME],

[SCOUT] is selling smoked pork butts from Zeigler's BBQ for Cub Scout Pack 471's annual fundraiser, and we'd love your support.

- \$50 per pork butt, with a bottle of sauce
- Extra sauce bottles are \$7
- Don't need one yourself? Donate one and the pack will deliver it to our local first responders.
- For every 10 pork butts sold, the pack gives \$25 to the Cobb County Schools school lunch fund.

Order through [SCOUT]'s personal link, so the sale counts toward their total: [LINK]

Orders are due Thursday, November 12, and pickup is Friday, November 20. We'll reach out to set up getting your order to you.

[Optional: add a personal note from your Scout, like what the pack's money goes toward or a favorite Scout moment this year.]

Thank you for supporting [SCOUT] and the pack!
[YOUR NAME]

TEXT MESSAGE

Hi! [SCOUT] is selling smoked pork butts from Zeigler's BBQ for Cub Scouts. \$50 with sauce, or donate one to first responders. Orders due Nov 12, pickup Nov 20. Order here: [LINK]. Thank you!

REMINDER • WITH POST 3, WEEK OF NOV 9

Last call! Pork butt orders for Pack 471 close this Thursday, Nov 12. \$50 each with sauce, or donate one to our local first responders. Help [SCOUT] reach their goal: [LINK]